

EXHIBIT L

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Mark: HERMES

HERMES

US Serial Number: 97566611

Application Filing Aug. 26, 2022

Date:

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status
Descriptor:



LIVE/APPLICATION/Awaiting Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Status: New application awaiting assignment to an examining attorney. [See current trademark processing wait times](#) for more information.

Status Date: Sep. 14, 2022

Mark Information

Mark Literal HERMES
Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK
Type:

Related Properties Information

Claimed Ownership 2213940, 4278653, 5838282 and others
of US
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Downloadable mobile applications for providing access to virtual, augmented, or mixed reality environments; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and/or managing virtual goods, namely, computer programs featuring clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfume, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and/or managing digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments; downloadable multimedia file containing artwork relating to computer programs featuring clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach

towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; downloadable software for creating, purchasing, and interacting with interactive characters, avatars and skins for use online and for use in online virtual worlds; downloadable software for managing hardware wallets of virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); virtual, augmented or mixed reality headsets; wearable computer hardware, namely, wearable computer peripherals; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; wearable digital electronic devices consisting of software and display screens, namely, wearable computers; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; smart glasses, namely, virtual augmented reality glasses and virtual reality glasses; three dimensional (3D) glasses, namely, virtual augmented reality headsets and virtual reality headsets; oculars; hologram apparatus; holograms; security tokens (encryption devices); shirts fitted with sensors for use with computers regarding virtual reality; gloves fitted with sensors for use with computers regarding virtual reality; virtual reality gloves; downloadable computer files for accessing, creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and/or managing virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); downloadable virtual goods, namely, computer programs featuring digital collectibles and non-fungible tokens (NFTs) for use online and in virtual environments; downloadable augmented reality game software; downloadable virtual reality game software; downloadable electronic game software; downloadable computer software for managing transactions using blockchain technology; downloadable computer software for trading, viewing, storing and/or managing virtual goods, digital collectibles, cryptocurrencies and non-fungible tokens (NFTs); downloadable computer game software featuring virtual goods, namely, digital collectibles and non-fungible token for use in online virtual worlds; downloadable computer software for the creation, production and modification of digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Retail store services featuring virtual goods, namely, clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; Online retail store services featuring virtual goods, namely, clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint

brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; provision of an interactive website for online games services; organizing and conducting trade shows, fashion shows and exhibitions in online virtual, augmented or mixed reality environments for commercial and/or advertising purposes; providing an online marketplace for buyers and sellers of virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); promoting and advertising of virtual goods of others, namely, digital collectibles and non-fungible tokens (NFTs); online auctioneering services via the internet relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); arranging and conducting special events for commercial, promotional or advertising purposes related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs)

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Financial services, namely, providing virtual currency for use in connection with virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); financial services, namely, providing electronic transfer of a virtual currency for use in connection with virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); monetary affairs, namely, financial information, management, and analysis services related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); fundraising and financial sponsorship relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs)

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Entertainment services, namely, providing online, non-downloadable virtual clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use in virtual environments created for entertainment purposes, including in online games; entertainment services, namely, providing non-downloadable electronic game software; organization, preparation, production and hosting of social entertainment events, symposiums, conferences, congresses, in online or offline environments of virtual, augmented or mixed reality; entertainment services, namely, organization, realization and production of shows and fashion shows in online or offline environments of virtual, augmented or mixed reality environments; organization of fairs and exhibitions in online or offline environments of virtual, augmented or mixed reality environments for cultural or educational purposes; providing and conducting guided tours in online or offline environments of virtual, augmented or mixed reality for cultural or educational purposes; providing non-downloadable software for games in virtual, augmented or mixed reality

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

For: Authentication, issuance and validation of digital certificates; user authentication services using technology for e-commerce transactions; providing user authentication services using blockchain-based software technology for cryptocurrency transactions; Creating an online community for registered users to participate in discussions, form virtual communities, and engage in social networking in the field of digital assets, namely, non-fungible tokens (NFTs), the metaverse and online virtual worlds; hosting an online community web site featuring digital assets, namely, non-fungible tokens (NFTs), the metaverse and online virtual worlds; providing online non-downloadable software for the creation, production and modification of digital animated and non-animated designs and characters, avatars, digital overlays and skins, virtual goods, namely, clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for access and use in online environments, virtual online environments, and extended reality virtual environments

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class(es):

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Hermès International

Owner Address: 24, rue du Faubourg Saint-Honoré
Paris FRANCE 75008

Legal Entity Type: société en commandite par actions (sca)

State or Country FRANCE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robert S. Weisbein

Docket Number: 093010-

Attorney Primary IPDocketing@foley.com
Email Address:Attorney Email Yes
Authorized:

Correspondent

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Representative e-
mail Authorized:

Prosecution History

Date	Description	Proceeding Number
Aug. 31, 2022	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 30, 2022	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: NEW APPLICATION PROCESSING

Date in Location: Sep. 14, 2022

Proceedings

Summary

Number of 1
Proceedings:

Type of Proceeding: Opposition

Proceeding [91283132](#)
Number:

Filing Date: Jan 30, 2023

Status: Pending

Status Date: Jan 30, 2023

Interlocutory WILLIAM D JACKSON
Attorney:

Defendant

Name: SolidEnergy Systems, LLC

Correspondent CATHLEEN E. STADECKER
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mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
HERMES DIGITAL TWIN	Opposition Pending	97235277	

Plaintiff(s)

Name: Hermès International

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90 PARK AVENUE
NEW YORK NY UNITED STATES , 10016

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mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
HERMÈS	Partial Section 8 and 15 Accepted and Acknowledged	85501914	4256468
HERMÈS	Partial Section 8 and 15 Accepted and Acknowledged	85601086	4278653
HERMES	New Application - Record Initialized Not Assigned to Examiner	97566611	

Prosecution History

Entry Number	History Text	Date	Due Date
5	EXTENSION OF TIME GRANTED	Mar 09, 2023	
4	D MOT FOR EXT W/ CONSENT	Mar 09, 2023	
3	INSTITUTED	Jan 30, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 30, 2023	Mar 11, 2023
1	FILED AND FEE	Jan 30, 2023	

PTO-1478

Approved for use through 10/31/2024. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register

Serial Number: 97566611

Filing Date: 08/26/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97566611
MARK INFORMATION	
*MARK	<u>HERMES</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	HERMES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Hermès International
*MAILING ADDRESS	24, rue du Faubourg Saint-Honoré
*CITY	Paris
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	France
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	75008
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	société en commandite par actions (sca)
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	France
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
	Downloadable mobile applications for providing access to virtual, augmented, or mixed reality environments; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and/or managing virtual goods, namely, computer programs featuring clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases,

clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and/or managing digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments; downloadable multimedia file containing artwork relating to computer programs featuring clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games, authenticated by non-fungible tokens (NFTs) or other digital tokens based on blockchain technology; downloadable

***IDENTIFICATION**

software for generating non-fungible tokens (NFTs) used with blockchain technology, namely, digital media with blockchain technology for representing a collectible item; downloadable virtual goods, namely, computer programs featuring clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; downloadable software for creating, purchasing, and interacting with interactive characters, avatars and skins for use online and for use in online virtual worlds; downloadable software for managing hardware wallets of virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); virtual, augmented or mixed reality headsets; wearable computer hardware, namely, wearable computer peripherals; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; wearable digital electronic devices consisting of software and display screens, namely, wearable computers; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; smart glasses, namely, virtual augmented reality glasses and virtual reality glasses; three dimensional (3D) glasses, namely, virtual augmented reality headsets and virtual reality headsets; oculars; hologram apparatus; holograms; security tokens (encryption devices); shirts fitted with sensors for use with computers regarding virtual reality; gloves fitted with sensors for use with computers regarding virtual reality; virtual reality gloves; downloadable computer files for accessing, creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and/or managing virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); downloadable virtual goods, namely, computer programs featuring digital

	collectibles and non-fungible tokens (NFTs) for use online and in virtual environments; downloadable augmented reality game software; downloadable virtual reality game software; downloadable electronic game software; downloadable computer software for managing transactions using blockchain technology; downloadable computer software for trading, viewing, storing and/or managing virtual goods, digital collectibles, cryptocurrencies and non-fungible tokens (NFTs); downloadable computer game software featuring virtual goods, namely, digital collectibles and non-fungible token for use in online virtual worlds; downloadable computer software for the creation, production and modification of digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	035
	Retail store services featuring virtual goods, namely, clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; Online retail store services featuring virtual goods, namely, clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars,
*IDENTIFICATION	

	magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; provision of an interactive website for online games services; organizing and conducting trade shows, fashion shows and exhibitions in online virtual, augmented or mixed reality environments for commercial and/or advertising purposes; providing an online marketplace for buyers and sellers of virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); promoting and advertising of virtual goods of others, namely, digital collectibles and non-fungible tokens (NFTs); online auctioneering services via the internet relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); arranging and conducting special events for commercial, promotional or advertising purposes related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs)
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	036
*IDENTIFICATION	Financial services, namely, providing virtual currency for use in connection with virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); financial services, namely, providing electronic transfer of a virtual currency for use in connection with virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); monetary affairs, namely, financial information, management, and analysis services related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); fundraising and financial sponsorship relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs)
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
	Entertainment services, namely, providing online, non-downloadable virtual clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport

*IDENTIFICATION	holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use in virtual environments created for entertainment purposes, including in online games; entertainment services, namely, providing non-downloadable electronic game software; organization, preparation, production and hosting of social entertainment events, symposiums, conferences, congresses, in online or offline environments of virtual, augmented or mixed reality; entertainment services, namely, organization, realization and production of shows and fashion shows in online or offline environments of virtual, augmented or mixed reality environments; organization of fairs and exhibitions in online or offline environments of virtual, augmented or mixed reality environments for cultural or educational purposes; providing and conducting guided tours in online or offline environments of virtual, augmented or mixed reality for cultural or educational purposes; providing non-downloadable software for games in virtual, augmented or mixed reality
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	042
*IDENTIFICATION	Authentication, issuance and validation of digital certificates; user authentication services using technology for e-commerce transactions; providing user authentication services using blockchain-based software technology for cryptocurrency transactions; Creating an online community for registered users to participate in discussions, form virtual communities, and engage in social networking in the field of digital assets, namely, non-fungible tokens (NFTs), the metaverse and online virtual worlds; hosting an online community web site featuring digital assets, namely, non-fungible tokens (NFTs), the metaverse and online virtual worlds; providing online non-downloadable software for the creation, production and modification of digital animated and non-animated designs and characters, avatars, digital overlays and skins, virtual goods, namely, clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases,

		purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for access and use in online environments, virtual online environments, and extended reality virtual environments
FILING BASIS		SECTION 1(b)
ADDITIONAL STATEMENTS SECTION		
ACTIVE PRIOR REGISTRATION(S)		The applicant claims ownership of active prior U.S. Registration Number(s) 2213940, 4278653, 5838282, and others.
ATTORNEY INFORMATION		
NAME	Robert S. Weisbein	
ATTORNEY DOCKET NUMBER	093010-	
ATTORNEY BAR MEMBERSHIP NUMBER	XXX	
YEAR OF ADMISSION	XXXX	
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX	
FIRM NAME	Foley & Lardner LLP	
STREET	90 Park Avenue	
CITY	New York	
STATE	New York	
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States	
ZIP/POSTAL CODE	10016	
PHONE	212-682-7474	
FAX	212-687-2329	
EMAIL ADDRESS	IPDocketing@foley.com	
OTHER APPOINTED ATTORNEY	all other attorneys of Foley & Lardner LLP	
DOMESTIC REPRESENTATIVE INFORMATION		
NAME	Robert S. Weisbein	
FIRM NAME	Foley & Lardner LLP	
STREET	90 Park Avenue	

CITY	New York
STATE	New York
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP CODE	10016
PHONE	212-682-7474
FAX	212-687-2329
EMAIL ADDRESS	IPDocketing@foley.com

CORRESPONDENCE INFORMATION

NAME	Robert S. Weisbein
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	IPDocketing@foley.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED

FEE INFORMATION

APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	5
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	1750
*TOTAL FEES PAID	1750

SIGNATURE INFORMATION

SIGNATURE	/Nicolas Martin/
SIGNATORY'S NAME	Nicolas Martin
SIGNATORY'S POSITION	Group General Counsel
SIGNATORY'S PHONE NUMBER	0033140174951
DATE SIGNED	08/26/2022
SIGNATURE METHOD	Sent to third party for signature

Trademark/Service Mark Application, Principal Register

Serial Number: 97566611

Filing Date: 08/26/2022

To the Commissioner for Trademarks:

MARK: HERMES (Standard Characters, see [mark](#))

The literal element of the mark consists of HERMES. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Hermès International, a société en commandite par actions (sca) legally organized under the laws of France, having an address of
 24, rue du Faubourg Saint-Honoré
 Paris 75008
 France
 XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Downloadable mobile applications for providing access to virtual, augmented, or mixed reality environments; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and/or managing virtual goods, namely, computer programs featuring clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and/or managing digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments; downloadable multimedia file containing artwork relating to computer programs featuring clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games, authenticated by non-fungible tokens (NFTs) or other digital tokens based on blockchain technology; downloadable software for generating non-fungible tokens (NFTs) used with blockchain technology, namely, digital media with blockchain technology for representing a collectible item; downloadable virtual goods, namely, computer programs featuring clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood

boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; downloadable software for creating, purchasing, and interacting with interactive characters, avatars and skins for use online and for use in online virtual worlds; downloadable software for managing hardware wallets of virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); virtual, augmented or mixed reality headsets; wearable computer hardware, namely, wearable computer peripherals; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; wearable digital electronic devices consisting of software and display screens, namely, wearable computers; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; smart glasses, namely, virtual augmented reality glasses and virtual reality glasses; three dimensional (3D) glasses, namely, virtual augmented reality headsets and virtual reality headsets; oculars; hologram apparatus; holograms; security tokens (encryption devices); shirts fitted with sensors for use with computers regarding virtual reality; gloves fitted with sensors for use with computers regarding virtual reality; virtual reality gloves; downloadable computer files for accessing, creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and/or managing virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); downloadable virtual goods, namely, computer programs featuring digital collectibles and non-fungible tokens (NFTs) for use online and in virtual environments; downloadable augmented reality game software; downloadable virtual reality game software; downloadable electronic game software; downloadable computer software for managing transactions using blockchain technology; downloadable computer software for trading, viewing, storing and/or managing virtual goods, digital collectibles, cryptocurrencies and non-fungible tokens (NFTs); downloadable computer game software featuring virtual goods, namely, digital collectibles and non-fungible token for use in online virtual worlds; downloadable computer software for the creation, production and modification of digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Retail store services featuring virtual goods, namely, clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; Online retail store services featuring virtual goods, namely, clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use online and for use in online virtual worlds; provision of an interactive website for online games services; organizing and conducting trade shows, fashion shows and exhibitions in online virtual, augmented or mixed reality environments for commercial and/or advertising purposes; providing an online marketplace for buyers and sellers of virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); promoting and advertising of virtual goods of others, namely, digital collectibles and non-fungible tokens (NFTs); online auctioneering services via the internet relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); arranging and conducting special events for commercial, promotional or advertising purposes related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs)

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 036: Financial services, namely, providing virtual currency for use in connection with virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); financial services, namely, providing electronic transfer of a virtual currency for use in connection with virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); monetary affairs, namely, financial information, management, and analysis services related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); fundraising and financial sponsorship relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs)

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: Entertainment services, namely, providing online, non-downloadable virtual clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for use in virtual environments created for entertainment purposes, including in online games; entertainment services, namely, providing non-downloadable electronic game software; organization, preparation, production and hosting of social entertainment events, symposiums, conferences, congresses, in online or offline environments of virtual, augmented or mixed reality; entertainment services, namely, organization, realization and production of shows and fashion shows in online or offline environments of virtual, augmented or mixed reality environments; organization of fairs and exhibitions in online or offline environments of virtual, augmented or mixed reality environments for cultural or educational purposes; providing and conducting guided tours in online or offline environments of virtual, augmented or mixed reality for cultural or educational purposes; providing non-downloadable software for games in virtual, augmented or mixed reality

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 042: Authentication, issuance and validation of digital certificates; user authentication services using technology for e-commerce transactions; providing user authentication services using blockchain-based software technology for cryptocurrency transactions; Creating an online community for registered users to participate in discussions, form virtual communities, and engage in social networking in the field of digital assets, namely, non-fungible tokens (NFTs), the metaverse and online virtual worlds; hosting an online community web site featuring digital assets, namely, non-fungible tokens (NFTs), the metaverse and online virtual worlds; providing online non-downloadable software for the creation, production and modification of digital animated and non-animated designs and characters, avatars, digital overlays and skins, virtual goods, namely, clothing, woven fabrics, footwear, headwear, gloves, rings for scarves, scarves, ties as clothing, riding helmets, hair pins, hair scrunchies, clothing belts, belt clasps, buttons, beach towels, fragrance and perfumery, non-medicated toiletry preparations, creams for leather, cosmetics, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, hairbrushes, cigar boxes and cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, wallets, passport holders, wood boxes, leather boxes, metal locks for bags, metal padlocks, binoculars, magnifying glasses, directional compasses, electric storage batteries, computers, tablet computers, smartphones, covers for portable telephones, covers for tablet computers, headphones, memory cards, electronic agendas, pet accessories, candles, metal silverware and cutlery, support bandages, standard lamps, light shades, flashlights, bicycles, automobiles, boats, airplanes, music boxes, bags of textile for packaging, paper bags, wrapping paper, stationary, printed agendas, desk file trays, trays for domestic purposes, pencils, pens, paper weights, mouse pads, desk blotters, pen or pencil holders, waste baskets, paint brushes, drawings and photographs, stickers, maps, picture frames, photo albums, household or kitchen containers, ashtrays, beverage glassware, tableware of porcelain, vases, display boards, wallpaper, carpets, household linen, furniture, decorations for Christmas trees, saddlery, balls for games, plush toys, toy building blocks, infant toys, kites, electronic learning toys, smart robot toys, and board games for access and use in online environments, virtual online environments, and extended reality virtual environments

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 2213940, 4278653, 5838282, and others.

The owner's/holder's proposed attorney information: Robert S. Weisbein. Other appointed attorneys are all other attorneys of Foley & Lardner LLP. Robert S. Weisbein of Foley & Lardner LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

90 Park Avenue
New York, New York 10016
United States
212-682-7474(phone)
212-687-2329(fax)
IPDocketing@foley.com

The docket/reference number is 093010-.

Robert S. Weisbein submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant hereby appoints Robert S. Weisbein of Foley & Lardner LLP

90 Park Avenue
New York New York 10016
United States
212-682-7474(phone)
212-687-2329(fax)
IPDocketing@foley.com

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Robert S. Weisbein

PRIMARY EMAIL FOR CORRESPONDENCE: IPDocketing@foley.com SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$1750 has been submitted with the application, representing payment for 5 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Nicolas Martin/ Date: 08/26/2022

Signatory's Name: Nicolas Martin

Signatory's Position: Group General Counsel

Signatory's Phone Number: 0033140174951

Signature method: Sent to third party for signature

Payment Sale Number: 97566611

Payment Accounting Date: 08/26/2022

Serial Number: 97566611

Internet Transmission Date: Fri Aug 26 13:10:22 ET 2022

TEAS Stamp: USPTO/BAS-XXX.XX.XX.X-202208261310239381

08-97566611-8207b687ba67ce22627b078a040a

a8ce5cddbc17e94aeb3f4848113ca3e2d272-CC-

10224026-20220826111924132632

HERMES

HERMES

Generated on: This page was generated by TSDR on 2023-03-14 11:39:51 EDT

Mark: BIRKIN

BIRKIN

US Serial Number: 97566629

Application Filing Aug. 26, 2022

Date:

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Awaiting Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Status: New application awaiting assignment to an examining attorney. [See current trademark processing wait times](#) for more information.

Status Date: Sep. 14, 2022

Mark Information

Mark Literal BIRKIN

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK
Type:

Related Properties Information

Claimed Ownership 2991927
of US

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Downloadable mobile applications for providing access to virtual, augmented, or mixed reality environments; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and/or managing virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for use in online virtual worlds; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and/or managing digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments; downloadable multimedia file containing artwork relating to creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets, authenticated by non-fungible tokens (NFTs) or other digital tokens based on blockchain technology; Downloadable virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for use in online virtual worlds; downloadable software for creating, purchasing, and interacting with interactive characters, avatars and skins for use online and for use in online virtual worlds; downloadable software for managing hardware wallets of virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); virtual, augmented or mixed reality headsets; wearable computer hardware, namely, wearable computer peripherals; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; wearable digital electronic devices consisting of software and display screens, namely, wearable computers; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses;

smart glasses, namely, virtual augmented reality glasses and virtual reality glasses; three dimensional (3D) glasses, namely, virtual augmented reality headsets and virtual reality headsets; oculars; hologram apparatus; holograms; security tokens (encryption devices); shirts fitted with sensors for use with computers regarding virtual reality; gloves fitted with sensors for use with computers regarding virtual reality; virtual reality gloves; downloadable computer files for accessing, creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and/or managing virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); downloadable virtual goods, namely, computer programs featuring digital collectibles and non-fungible tokens (NFTs) for use online and in virtual environments; downloadable augmented reality game software; downloadable virtual reality game software; downloadable electronic game software; downloadable computer software for managing transactions using blockchain technology; downloadable computer software for trading, viewing, storing and/or managing virtual goods, digital collectibles, cryptocurrencies and non-fungible tokens (NFTs); downloadable computer game software featuring virtual goods, namely, digital collectibles and non-fungible token for use in online virtual worlds

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Retail store services featuring virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for us in online virtual worlds; Online retail store services featuring virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for us in online virtual worlds; provision of an interactive website for online games services; organizing and conducting trade shows, fashion shows and exhibitions in online virtual, augmented or mixed reality environments for commercial and/or advertising purposes; providing an online marketplace for buyers and sellers of virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); promoting and advertising of virtual goods of others, namely, digital collectibles and non-fungible tokens (NFTs); online auctioneering services via the internet relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); arranging and conducting special events for commercial, promotional or advertising purposes related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs)

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Entertainment services, namely, providing online, non-downloadable virtual creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use in virtual environments created for entertainment purposes, including in online games; entertainment services, namely, providing non-downloadable electronic game software; organization, preparation, production and hosting of social entertainment events, symposiums, conferences, congresses, in online or offline environments of virtual, augmented or mixed reality; entertainment services, namely, organization, realization and production of shows and fashion shows in online or offline environments of virtual, augmented or mixed reality environments; organization of fairs and exhibitions in online or offline environments of virtual, augmented or mixed reality environments for cultural or educational purposes; providing and conducting guided tours in online or offline environments of virtual, augmented or mixed reality for cultural or educational purposes; providing non-downloadable software for games in virtual, augmented or mixed reality

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Hermès International

Owner Address: 24, rue du Faubourg Saint-Honoré
Paris FRANCE 75008

Legal Entity Type: société en commandite par actions (sca)

State or Country Where Organized: FRANCE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robert S. Weisbein **Docket Number:** 093010-
Attorney Primary Email: IPDocketing@foley.com **Attorney Email Yes**
Email Address: **Authorized:**

Correspondent

Correspondent Name/Address: ROBERT S. WEISBEIN
 FOLEY & LARDNER LLP
 90 PARK AVENUE
 NEW YORK, NEW YORK UNITED STATES 10016

Phone: 212-682-7474

Fax: 212-687-2329

Correspondent e-mail: IPDocketing@foley.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Robert S. Weisbein **Phone:** 212-682-7474

Fax: 212-687-2329

Domestic Representative e-mail: IPDocketing@foley.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Sep. 14, 2022	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Aug. 30, 2022	NEW APPLICATION ENTERED	

TM Staff and Location Information**TM Staff Information - None****File Location**

Current Location: NEW APPLICATION PROCESSING

Date in Location: Sep. 14, 2022

PTO-1478

Approved for use through 10/31/2024. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register**Serial Number: 97566629****Filing Date: 08/26/2022****The table below presents the data as entered.**

Input Field	Entered
SERIAL NUMBER	97566629
MARK INFORMATION	
* MARK	<u>BIRKIN</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	BIRKIN
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
* OWNER OF MARK	Hermès International
* MAILING ADDRESS	24, rue du Faubourg Saint-Honoré
* CITY	Paris
* COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	France
* ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	75008
* EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	société en commandite par actions (sca)
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	France
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
	Downloadable mobile applications for providing access to virtual, augmented, or mixed reality environments; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and/or managing virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for use in online virtual worlds; downloadable mobile applications for creating, collecting,

<p>*IDENTIFICATION</p>	<p>trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and/or managing digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments; downloadable multimedia file containing artwork relating to creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets, authenticated by non-fungible tokens (NFTs) or other digital tokens based on blockchain technology; Downloadable virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for use in online virtual worlds; downloadable software for creating, purchasing, and interacting with interactive characters, avatars and skins for use online and for use in online virtual worlds; downloadable software for managing hardware wallets of virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); virtual, augmented or mixed reality headsets; wearable computer hardware, namely, wearable computer peripherals; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; wearable digital electronic devices consisting of software and display screens, namely, wearable computers; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; smart glasses, namely, virtual augmented reality glasses and virtual reality glasses; three dimensional (3D) glasses, namely, virtual augmented reality headsets and virtual reality headsets; oculars; hologram apparatus; holograms; security tokens (encryption devices); shirts fitted with sensors for use with computers regarding virtual reality; gloves fitted with sensors for use with computers regarding virtual reality; virtual reality gloves; downloadable computer files for accessing, creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and/or managing virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); downloadable virtual goods, namely, computer programs featuring digital collectibles and non-fungible tokens (NFTs) for use online and in virtual environments; downloadable augmented reality game software; downloadable virtual reality game software; downloadable electronic game software; downloadable computer software for managing transactions using blockchain technology; downloadable computer software for trading, viewing, storing and/or managing virtual goods, digital collectibles, cryptocurrencies and non-fungible tokens (NFTs); downloadable computer game software featuring virtual goods, namely, digital collectibles and non-fungible token for use in online virtual worlds</p>
<p>FILING BASIS</p>	<p>SECTION 1(b)</p>

INTERNATIONAL CLASS	035
*IDENTIFICATION	Retail store services featuring virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for us in online virtual worlds; Online retail store services featuring virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for us in online virtual worlds; provision of an interactive website for online games services; organizing and conducting trade shows, fashion shows and exhibitions in online virtual, augmented or mixed reality environments for commercial and/or advertising purposes; providing an online marketplace for buyers and sellers of virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); promoting and advertising of virtual goods of others, namely, digital collectibles and non-fungible tokens (NFTs); online auctioneering services via the internet relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); arranging and conducting special events for commercial, promotional or advertising purposes related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs)
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
*IDENTIFICATION	Entertainment services, namely, providing online, non-downloadable virtual creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use in virtual environments created for entertainment purposes, including in online games; entertainment services, namely, providing non-downloadable electronic game software; organization, preparation, production and hosting of social entertainment events, symposiums, conferences, congresses, in online or offline environments of virtual, augmented or mixed reality; entertainment services, namely, organization, realization and production of shows and fashion shows in online or offline environments of virtual, augmented or mixed reality environments; organization of fairs and exhibitions in online or offline environments of virtual, augmented or mixed reality environments for cultural or educational purposes; providing and conducting guided tours in online or offline environments of virtual, augmented or mixed reality for cultural or educational purposes; providing non-downloadable software for games in virtual, augmented or mixed reality
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 2991927.

ATTORNEY INFORMATION

NAME	Robert S. Weisbein
ATTORNEY DOCKET NUMBER	093010-
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Foley & Lardner LLP
STREET	90 Park Avenue
CITY	New York
STATE	New York
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	10016
PHONE	212-682-7474
FAX	212-687-2329
EMAIL ADDRESS	IPDocketing@foley.com
OTHER APPOINTED ATTORNEY	all other attorneys of Foley & Lardner LLP

DOMESTIC REPRESENTATIVE INFORMATION

NAME	Robert S. Weisbein
FIRM NAME	Foley & Lardner LLP
STREET	90 Park Avenue
CITY	New York
STATE	New York
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP CODE	10016
PHONE	212-682-7474
FAX	212-687-2329
EMAIL ADDRESS	IPDocketing@foley.com

CORRESPONDENCE INFORMATION

NAME	Robert S. Weisbein
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	IPDocketing@foley.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED

FEES INFORMATION

APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	3
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	1050
*TOTAL FEES PAID	1050

SIGNATURE INFORMATION

SIGNATURE	/Nicolas Martin/
SIGNATORY'S NAME	Nicolas Martin
SIGNATORY'S POSITION	Group General Counsel
SIGNATORY'S PHONE NUMBER	0033140174951
DATE SIGNED	08/26/2022
SIGNATURE METHOD	Sent to third party for signature

Trademark/Service Mark Application, Principal Register

Serial Number: 97566629

Filing Date: 08/26/2022

To the Commissioner for Trademarks:

MARK: BIRKIN (Standard Characters, see [mark](#))

The literal element of the mark consists of BIRKIN. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Hermès International, a société en commandite par actions (sca) legally organized under the laws of France, having an address of 24, rue du Faubourg Saint-Honoré
Paris 75008
France
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Downloadable mobile applications for providing access to virtual, augmented, or mixed reality environments; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and/or managing virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for use in online virtual worlds; downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and/or managing digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments; downloadable multimedia file containing artwork relating to creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets, authenticated by non-fungible tokens (NFTs) or other digital tokens based on blockchain technology; Downloadable virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for use in online virtual worlds; downloadable software for creating, purchasing, and interacting with interactive characters, avatars and skins for use online and for use in online virtual worlds; downloadable software for managing hardware wallets of virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); virtual, augmented or mixed reality headsets; wearable computer hardware, namely, wearable computer peripherals; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; wearable digital electronic devices consisting of software and display screens, namely, wearable computers; peripherals adapted for use with computers regarding virtual reality; wearable digital electronic devices, namely, near-eye display devices in the nature of virtual reality glasses; smart glasses, namely, virtual augmented reality glasses and virtual reality glasses; three dimensional (3D) glasses, namely, virtual augmented reality headsets and virtual reality headsets; oculars; hologram apparatus; holograms; security tokens (encryption devices); shirts fitted with sensors for use with computers regarding virtual reality; gloves fitted with sensors for use with computers regarding virtual reality; virtual reality gloves; downloadable computer files for accessing, creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and/or managing virtual goods, places or characters, digital collectibles and non-fungible tokens (NFTs); downloadable virtual goods, namely, computer programs featuring digital collectibles and non-fungible tokens (NFTs) for use online and in virtual environments; downloadable augmented reality game software; downloadable virtual reality game software; downloadable electronic game software; downloadable computer software for managing transactions using blockchain technology; downloadable computer software for trading, viewing, storing and/or managing virtual goods, digital collectibles, cryptocurrencies and non-fungible tokens (NFTs); downloadable computer game software featuring virtual goods, namely, digital collectibles and non-fungible token for use in online virtual worlds

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 035: Retail store services featuring virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for use in online virtual worlds; Online retail store services featuring virtual goods, namely, creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases,

clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use online and for use in online virtual worlds; provision of an interactive website for online games services; organizing and conducting trade shows, fashion shows and exhibitions in online virtual, augmented or mixed reality environments for commercial and/or advertising purposes; providing an online marketplace for buyers and sellers of virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); promoting and advertising of virtual goods of others, namely, digital collectibles and non-fungible tokens (NFTs); online auctioneering services via the internet relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs); arranging and conducting special events for commercial, promotional or advertising purposes related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTs)

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

International Class 041: Entertainment services, namely, providing online, non-downloadable virtual creams for leather, eyewear, jewelry, medals, pendants, precious metals, precious stones, jewelry cases, clocks, watches, watch straps, watch cases, carry-all bags, suitcases, briefcases, purses, purse charms, charms for shoes, business card cases, key rings, umbrellas, and wallets for use in virtual environments created for entertainment purposes, including in online games; entertainment services, namely, providing non-downloadable electronic game software; organization, preparation, production and hosting of social entertainment events, symposiums, conferences, congresses, in online or offline environments of virtual, augmented or mixed reality; entertainment services, namely, organization, realization and production of shows and fashion shows in online or offline environments of virtual, augmented or mixed reality environments; organization of fairs and exhibitions in online or offline environments of virtual, augmented or mixed reality environments for cultural or educational purposes; providing and conducting guided tours in online or offline environments of virtual, augmented or mixed reality for cultural or educational purposes; providing non-downloadable software for games in virtual, augmented or mixed reality

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 2991927.

The owner's/holder's proposed attorney information: Robert S. Weisbein. Other appointed attorneys are all other attorneys of Foley & Lardner LLP. Robert S. Weisbein of Foley & Lardner LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

90 Park Avenue
New York, New York 10016
United States
212-682-7474(phone)
212-687-2329(fax)
IPDocketing@foley.com

The docket/reference number is 093010-.

Robert S. Weisbein submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant hereby appoints Robert S. Weisbein of Foley & Lardner LLP

90 Park Avenue
New York New York 10016
United States
212-682-7474(phone)
212-687-2329(fax)
IPDocketing@foley.com

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Robert S. Weisbein

PRIMARY EMAIL FOR CORRESPONDENCE: IPDocketing@foley.com SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$1050 has been submitted with the application, representing payment for 3 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Nicolas Martin/ Date: 08/26/2022

Signatory's Name: Nicolas Martin

Signatory's Position: Group General Counsel

Signatory's Phone Number: 0033140174951

Signature method: Sent to third party for signature

Payment Sale Number: 97566629

Payment Accounting Date: 08/26/2022

Serial Number: 97566629

Internet Transmission Date: Fri Aug 26 13:18:45 ET 2022

TEAS Stamp: USPTO/BAS-XXX.XX.XX.X-202208261318468952

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